

Board of Trustees

Sergio Barbero

Trustee

Sergio Barbero has served as a board member of the Commune of Cherasco from 1995 to 2000 and from 2014 to the present. He was President of the Culture Committee from 1996 to 2001 and Council Member for Culture from 2000 to 2014. Since 2003, he has been responsible for the National Cherasco History Prize. Since 2007, he is a member of the Board of Trustees of the Enoteca Regionale del Barolo (Regional Winery of the Barolo), and as of 2008 – a member of its Executive Committee.

He is cofounder and member of the board of CISIM – Centro Internazionale Studi sugli Insediamenti Medioevali (International Center for the Study of Medieval Settlements).

Since 1982, Sergio Barbero has been working in the field of financial leasing at the Rolfo Ltd. Company in Bra (Province of Cuneo).

Benedetto De Benedetti

President

Benedetto De Benedetti is an entrepreneur with twenty years of experience in private equity.

After graduating from the Politecnico di Torino in 1984, he began his career as a consultant for Mergers & Acquisitions at KPMG, the Swiss multinational professional services network. He then held a managerial position in Corporate Development at the Piaggio Group.

Today, he is President of B&E Equities Ltd., an investment holding company specializing in alternative investments (private equity, venture capital, financial real estate etc.) in Italy and abroad.

In the past 15 years, he has acquired and participated in the management of businesses in a variety of sectors: mechanics, chemicals, financial services, facility management, telecommunications, in vivo diagnostics, in vitro diagnostics, logistics, cement, security, consumer electronics, real estate, information technology, and pharmaceuticals.

In 2002, together with wife Elisabetta, he established the De Benedetti-Cherasco 1547 (ONLUS – Not for Profit) Foundation.

Claudia De Benedetti

Trustee

A graduate in Classics and Oriental Languages at the University of Turin, Claudia De Benedetti has served since 2006 as Vice President and CEO of S. Jung & Co S.p.a.

Since 2008, she is a member of the Board of Directors of Nuova Siet S.p.A. (residential real estate).

From 1996 to 2008 she served as Vice president and CEO of I.A.S. Attiva in the field of conservation and promotion of Jewish cultural assets. She is Vice President of the Union of Italian Jewish Communities (UCEI), member of the Foundation for Jewish Art, History and Culture of Casale Monferrato and Western Piedmont, as well as curator of the local Museum of Jewish Art and Ancient History (Museo di Arte e Storia Antica Ebraica).

Since 1995, she has been an instructor at the Law Faculty of the University of Turin, and has authored numerous publications on Jewish culture and the history of Italian law.

Marco Luzzati

Trustee

Marco Luzzati graduated from the University of Turin Business School, on whose Board of Directors he currently serves.

He is active in a number of non-profit organizations: member of the Benvenuto and Alessandro Terracini Archives of Jewish Traditions and Customs (ArchivioTerracini), assessor of the budget and movable property and member of the Turin Jewish Community Council, Vice President and Treasurer of Piemonte Ebraico (non-profit organization). For over 30 years, he has worked for the Fiat Group in international commerce (Commissint S.p.A.), procurement (Teksid S.p.A.), and in international finance (Fiat Geva S.p.A. and Ente Trade & Project Financing).

Today he is a management consultant on international contracts for economic, industrial and commercial cooperation or for purchase contracts and offsets.

Nanni Olivero

Trustee

Nanni Olivero graduated in Political Science at the University of Turin. Currently, he serves as President and CEO of Amos Ltd., a leading provider of hospital services.

Nanni Olivero is an instructor of Healthcare Management at the Siena University Faculty of Medicine and Surgery. From 1995 to 1999, he was instructor of business organization at the Turin University School of Business Administration.

Previously, he was at KPMG Peat Marwick Consultants, Organization and Personnel Director at Cinzano Ltd. and Head of Marketing at UTET Ltd.

Nanni Olivero has written books on business organization, human resource management, communication, and health.

Elisabetta Salza De Benedetti

Trustee

Born in Turin in 1962, she graduated in Political Science at Turin University (Università degli Studi di Torino) in 1987.

Has been active principally in business organization, management control, human resource management, planning and control.

From 1987 to 1991, she was an organizational consultant for KPMG Peat Marwick.

From 1991 to 1993, she directed a finance transaction with Swedish Match Group. From 1993 to 1996, she was responsible for health management at Consorzio USAS. She then joined the consulting firm Consulman S.p.A with responsibility for the healthcare division. She is a member of the evaluation team of the Valle D'Aosta region, and collaborated on editing articles on health organization for the Italian national daily business newspaper "Il Sole 24 Ore".

Since 2004, together with husband Benedetto De Benedetti and with Maurizio Mancini, she founded IRMET S.p.A., a nuclear medicine center in Turin, of which she is the CEO.

Giuseppe Bonardi

Accountant